



# Continuum of Engaged Scholarship – The How

Engagement is an opportunity for accomplishing, informing and enriching research, teaching and service outcomes. This continuum outlines a variety of engaged activities with progressively increasing levels of involvement with external partners and the community.

Get the PDF to share at [engagement.colostate.edu/provosts-council-engagement/continuum/](http://engagement.colostate.edu/provosts-council-engagement/continuum/)



## Inform



## Consult



## Involve



## Collaborate



## Co-Creation

### Research/ Creative Activity

Stakeholder analysis  
Research with real-world data  
Contribute expertise to community research project

Conversations with stakeholders  
Needs assessments  
Publish case studies  
Utilizing community feedback

Citizen science  
Convene various stakeholders on research issue  
Demonstration projects

Collaboration with industry/agencies to identify research priorities  
Joint problem-solving initiatives  
Partnership for program evaluations

Community science  
Community-based participatory research  
Include community partners as authors  
Co-founding startup with external partners

### Teaching

Guest speaker  
Conferences/workshops  
Media interviews or translational writing for public audiences

Case studies  
Field experiences, data collection  
Workshop on identified community need  
Connecting students with stakeholders

Service learning  
Applied internships  
Field experiences  
Managed learning environments (museums, libraries)

Industry challenge-focused course  
Real world/on-site class projects  
Co-teaching with community/industry/agencies

Co-development of programs with industry, students  
Coordination of community-led teaching

### Service

Expert testimony  
Responding to citizen inquiries  
Providing information community-wide  
Media posts

Consulting  
Diagnostic/clinical service  
Advisory boards  
Technical assistance

Serve as information professional  
Relationships with companies  
Bringing community members to CSU committees

Influencing policy/legislation  
Hosting national associations/societies  
Long-term commitment to working with organization

Partnerships with national associations  
Higher ed consortia  
Co-hosted seminars, events for community industry/agencies





# Continuum of Engaged Scholarship – The What and Why

Learn more about the Provost's Council of Engagement at [engagement.colostate.edu/provosts-council-engagement](http://engagement.colostate.edu/provosts-council-engagement)



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### Goal

Provide the public with objective, empirically-based information

*Starts with an answer*

Work directly with the community\* to include diverse perspectives, understand needs/opportunities and share knowledge for improved outcomes

Joint production of mutually-valued and inclusive outcomes by university and community

*Ends with an answer*

### Value to the Community

Access to new information that can be applied to a given need, problem or opportunity

Improved knowledge, recommendations and outcomes from sharing of expertise  
Mutual respect is demonstrated and sustained

Greater resources – from sharing (including student support) and discovery of new funding opportunities

New perspectives emerge that were impossible before  
Trust enables greater level of innovation - whole is greater than sum of its parts  
Capacity-building: community is heard and empowered

### Value to the University

Dissemination of work to a broader audience

Work takes on new meaning as resolution of community problems/needs becomes priority

Work becomes more practical, applicable and impactful.  
New tools are learned or developed  
Community relationships are strengthened

Community-based knowledge and skills complement work  
New solutions are discovered  
Students gain practical experience

New methods of knowledge-making are explored and developed  
Attracts new and unforeseen opportunities and resources  
University sees its place and role within larger ecosystem

University goes to community

University and community come together

## OUTREACH

## ENGAGEMENT

\*Community is defined broadly to encompass stakeholders or partners outside of academia that may include (but is not limited to) the general public, private industry, government and nonprofit agencies.