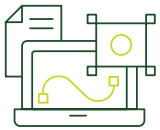




University Communications offers the resources and expertise needed to bring your CSU stories to life.

SERVICES



Creative Services

From print and illustration to environmental design solutions, Creative Services helps you understand and reach your audience with strategic messaging and visuals.

Branding, design, illustration, project management, marketing strategy, advertising
creativeservices.colostate.edu



Social Media

Strategical leading and producing social media efforts that amplify CSU stories and community. A nationally-respected thought leader in best practices for social media in higher education.

Strategy, content development, community management, social listening and SEO, campus-wide social media oversight

socialmedia.colostate.edu
Blog: social.colostate.edu



Digital Printing Services

FastPrint at the Lory Student Center provides high-quality, quick and professional printing and binding for our campus' needs.

RamCopy provides campus offices and units with a cost-efficient, quality copier leasing program with approved vendors.

Digital printing and binding, copy services, lab manuals and course packets

fastprint.colostate.edu
ramcopy.colostate.edu



Web Services

Web design, development, and hosting services and support.

Design and development, hosting, accessibility, University events calendar

web.colostate.edu



Public Relations and Communications

CSU's official place for news, information and expert sources.

Source, the conversation, news releases, media relations, internal communications

publicrelations.colostate.edu



Magazines

With thought-provoking articles and profiles, CSU and State Magazines bring the best of campus to over 110,000 alumni, friends, and stakeholders throughout the world.

Storyboarding, content, and design produced in-house with campus and statewide partners.

CSU Magazine and State Magazine, storyboarding, content development, design and production

magazine.source.colostate.edu



Photo and Video

Creating high-quality photos and videos through concept development, location and studio production and editing services.

Assignment, stock and portrait photography, video concept development, editing, and production

photos.colostate.edu
video.colostate.edu



Community Outreach and Partnerships

Promoting advocacy, education, outreach, and engagement throughout the state of Colorado.

universitycommunications.colostate.edu

RESOURCES



Brand Guidelines

Rules around logos, colors, fonts, and more to ensure the consistency and credibility of CSU's brand.

brand.colostate.edu



Writers Style Guide

Answers to questions about punctuation, capitalization, abbreviations, and inclusive language for consistency.

universitycommunications.colostate.edu/style-guide



Photography Library

CSU's photography collection is available on a fee-for-use basis through Widen, an online digital asset manager.

csu.widencollective.com



Licensing and Policies

Vendor policies, social media policies, and licensing rules for using CSU's name, symbols, graphics, and marks associated with the University.

policylibrary.colostate.edu

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