Univeristy Communications offers the resources and expertise needed to bring your CSU stories to life.

SERVICES

Creative Services
From print and illustration to environmental design solutions, Creative Services helps you understand and reach your audience with strategic messaging and visuals.
Branding, design, illustration, project management, marketing strategy, advertising
creativeservices.colostate.edu

Digital Printing Services
FastPrint at the Lory Student Center provides high-quality, quick and professional printing and binding for our campus’ needs.
RamCopy provides campus offices and units with a cost-efficient, quality copier leasing program with approved vendors.
Digital printing and binding, copy services, lab manuals and course packets
fastprint.colostate.edu
ramcopy.colostate.edu

Public Relations and Communications
CSU’s official place for news, information and expert sources.
Source, the conversation, news releases, media relations, internal communications
publicrelations.colostate.edu

Photo and Video
Creating high-quality photos and videos through concept development, location and studio production and editing services.
Assignment, stock and portrait photography, video concept development, editing, and production
photos.colostate.edu
video.colostate.edu

Social Media
Strategical leading and producing social media efforts that amplify CSU stories and community. A nationally-respected thought leader in best practices for social media in higher education.
Strategy, content development, community management, social listening and SEO, campus-wide social media oversight
socialmedia.colostate.edu
Blog: social.colostate.edu

Web Services
Web design, development, and hosting services and support.
Design and development, hosting, accessibility, University events calendar
web.colostate.edu

Magazines
With thought-provoking articles and profiles, CSU and State Magazines bring the best of campus to over 110,000 alumni, friends, and stakeholders throughout the world.
Storyboarding, content, and design produced in-house with campus and statewide partners.
CSU Magazine and State Magazine, storyboarding, content development, design and production
magazine.source.colostate.edu

Community Outreach and Partnerships
Promoting advocacy, education, outreach, and engagement throughout the state of Colorado.
universitycommunications.colostate.edu

universitycommunications.colostate.edu
RESOURCES

**Brand Guidelines**
Rules around logos, colors, fonts, and more to ensure the consistency and credibility of CSU’s brand.
brand.colostate.edu

**Writers Style Guide**
Answers to questions about punctuation, capitalization, abbreviations, and inclusive language for consistency.
universitycommunications.colostate.edu/style-guide

**Photography Library**
CSU’s photography collection is available on a fee-for-use basis through Widen, an online digital asset manager.
csu.widencollective.com

**Licensing and Policies**
Vendor policies, social media policies, and licensing rules for using CSU’s name, symbols, graphics, and marks associated with the University.
policylibrary.colostate.edu

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